

## **The Start Smiling Children's Day**

Recently, the Government has been placing a strong emphasis on teaching healthy lifestyle choices for children both in an out of school, issuing parents and schools with guidelines for healthy lunchboxes and the ideal amount of exercise each child should receive. At **Start Smiling** we feel that learning about good, basic oral hygiene is a natural fit with a healthy lifestyle but sometimes this can be overlooked as parents are unable to get a convenient appointment to fit in with work or term times and weekend appointments for children can be booked in advance for months. This is why we've introduced '**The start smiling Children's Day**'.

**The Start Smiling Children's day** is a day we will be holding every six months and is dedicated just for Children. For a fee of £25 per first child, and £15 for sibilings, children will receive a dedicated **30 minute** appointment with **practice Dentist Dr Genevieve Keane** and our **Associate Children's Therapist Kirstie Thwaites** along with **the Practice Hygienist Alison Brown**. During the appointment, children and parents will be shown how to look after teeth and gums properly, have a disclosure treatment, a full clean and polish and receive a **goody bag** of dental products including a suitable toothbrush to keep.

As sometimes a visit to the Dentist can be daunting for some, the practice staff will be dressing up **as Pirates and Fairies** and along with some **face-painting** hope to ensure that young children especially have a really **fun** and memorable visit, associating any future visits to the Dentist as a safe, fun environment.

We have taken many bookings, with the ages of children ranging from just **19 months to 8 years** and with **free parking** located just outside the practice we hope that this is as convenient for parents as possible.

The next **Children's Day** is booked for **June 2010** and we hope to encourage each child to visit again, perhaps with their friends!

**Start Smiling** can be contacted on:

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