

the best START- smiling plan

Here at Start-Smiling your child's dental health is always our first priority and a team approach between you, your child and your child's dentist is the most effective way for us to assist your child in maintaining their dental health.

To help your child to keep their teeth healthy for a lifetime, we have introduced the best START- smiling plan.

The plan is tailored to cater for your child's dental needs allowing you to budget for their regular dental care thus making it easier and more affordable.

To provide your child with the amount of dental care that is right for them the plan has the added flexibility of 2 levels of care which are determined by your child's age. Our plan, which will be administered by DPAS who will make a separate arrangement with you to manage your payments under the plan, also includes worldwide Supplementary Dental Injury and Emergency Insurance, essential cover for the rough and tumble of childhood – see overleaf for details.



Plan Benefits

- payment by convenient monthly Direct Debit, allowing you to budget
- guaranteed registration with the practice and continuing access to your child's dentist
- no need for an assessment – you can enrol your child immediately
- early identification of dental problems to prevent pain, discomfort and inconvenience
- appointment times to suit your child whenever possible
- discount on treatment fees
- access to a fun and interactive children's dental health website: www.gr8smileclub.com
- access to a 24 hour dental emergency helpline 365 days per year
- worldwide Supplementary Dental Injury and Emergency Insurance (see overleaf).

Who is our plan for?

Our plan is designed for those parents or guardians who wish their children to participate in a regular dental care programme and to budget on a monthly basis.

How do you enrol your child onto our plan?

There is no need for an assessment. All you have to do is complete a registration form for us and a Direct Debit mandate and authorisation form for DPAS, on behalf of your child.

In addition to your first monthly payment, an initial registration fee of £10 per child will be payable by you to DPAS and will be included in your first Direct Debit payment.

If you choose to cancel your child's plan for any reason you can do so by simply giving us one month's notice.

What happens in an emergency?

You will have access to a 24 hour, 365 day worldwide dental emergency helpline, which will endeavour to find an English speaking dentist to assist you.

What does our best START- smiling plan include?

The standard content of the plan is:

- up to 2 digital x-rays per year (if required)
- orthodontic assessment and referral (if required)
- 10% discount on routine dental treatment
- extensive diet and oral hygiene advice
- membership card with 24 hour helpline numbers for dental emergencies at home or abroad
- worldwide Supplementary Dental Injury and Emergency Insurance (see overleaf).

For children aged 5-10 years (inclusive) the plan costs £4.00 per month and provides all the standard benefits above plus either:

- an invitation to 2 special children's days (held in the school holidays) per year or
- two routine dental examinations per year

or a combination of the two.

For children aged 11-17 years (inclusive) the plan costs £9.00 per month and provides all the standard benefits above plus:

- two comprehensive clinical examinations per year.

The monthly plan cost includes the charges for management and administration payable by you to DPAS.

Treatment not covered by this plan must be paid for separately.

Any questions?

If you have any questions about our plan, please contact our reception team who will be happy to provide further information and guidance.

Terms within this brochure are subject to change without notice.



START
SMILING

Our Aim....Oral Health for Life

What does the Supplementary Insurance cover?

Your Supplementary Insurance provides:

- ✓ cover for:
 - up to £10,000 worth of treatment following dental injury
 - temporary emergency treatment whilst away from home in the UK or abroad (up to the limits specified)
 - the call-out fee charged by a dentist opening their surgery to treat you in an emergency (up to the limits specified)
- ✓ hospital cash benefit if under the care of an oral/maxillofacial surgeon
- ✓ cash benefit if diagnosed with oral cancer
- ✓ 24 hour access to a worldwide emergency helpline

The Supplementary Insurance is designed to cover the cost of **temporary emergency treatment whilst you are away from home** and therefore excludes the cost of emergency treatment carried out by your own dentist, a rota dentist, or any other dentist within a 15 mile radius of your practice. However, call-out fees charged by any dentist to open their surgery (including your own dentist) are recoverable up to policy limits.

In the event of a dental injury, treatment carried out by any dentist (including your own dentist) is covered up to policy limits.

Please refer to the Policy Summary and Important Information leaflet and the Policy for full details of the benefits, terms, conditions and exclusions.

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Dentists

Dr Tom Sealey

Bchd (2006) MMedEd

Dr Tony Aneiros

BDS (Hons) MJDF (RCS Eng)

Hygienists/Therapists

Alison Brown RDH

Natalie Ladosu RDH

Contact

5 Market Place

Ingatestone

Essex

CM4 0BY

Telephone: 01277 353456

Fax: 01277 356316

Email: info@start-smiling.co.uk

Web: www.start-smiling.co.uk

Emergencies

01277 353456

Away from home helpline:

(UK) 0800 525631

(Abroad) +44 1747 820841

Opening Hours

Monday: 9.00am - 7.00pm

Tuesday: 9.00am - 6.00pm

Wednesday: 9.00am - 6.00pm

Thursday: 9.00am - 6.00pm

Friday: 9.00am - 1.00pm

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