

# Start-Smiling – family plan

Our aim is to provide high quality care and treatment in a relaxed, comfortable and safe environment. We are committed to continuing education and keeping abreast of advances in modern dentistry to ensure we maintain the high standards our patients have come to expect.

Research shows that preventive dentistry delivered on a regular basis greatly reduces the risk of dental disease and provides a platform for a lifetime of improved oral health. We encourage such an approach and with this in mind we have designed our family dental plan to reward loyal patients, allowing us to plan your dental care more effectively, to provide the best chance of keeping you dentally fit and to reduce the need for future treatment.

When you join the family plan, you will have the peace of mind that all your preventative dental care will be covered by convenient monthly payments. You will benefit from a Family Plan price reduction of 3% and additionally a further 10% off all of your cosmetic or general dental treatments. Our family plan also provides worldwide Supplementary Insurance for dental emergencies or dental injuries whilst at home or abroad (see overleaf).

## Your benefits

- 10% off all your cosmetic and general dental treatment costs
- family group discount – 3%\*
- yearly saving on your routine dental care
- guaranteed registration with the practice and continuing access to your dentist
- no need for an assessment – you can join immediately
- access to a fun and interactive children's dental health website [www.gr8smileclub.com](http://www.gr8smileclub.com)
- priority booking in the event of a dental emergency
- access to a 24 hour dental emergency helpline 365 days per year
- worldwide Supplementary Dental Injury and Emergency Insurance (see overleaf).

*\*When account set up from the same direct debit payment.*

## What does our plan include?

### All levels (adults and children) include:

- 10% discount on routine dental treatment
- diet and oral hygiene advice
- membership card with 24 hour helpline numbers for dental emergencies at home or abroad
- worldwide Supplementary Dental Injury and Emergency Insurance (see overleaf).

### For adults Level One plan costs £15.00 per month and covers as above plus:

- one 1 hour hygienist visit per year which incorporates a comprehensive clinical examination conducted by your dentist
- 4 digital x-rays per year (if required).

### For adults Level Two plan costs £25.00 per month and covers as above plus:

- an additional 1 hour hygienist visit per year which incorporates a comprehensive clinical examination conducted by your dentist.

### The Children's Plan is separated into two price bands which are age-dependant.

**For Children aged 5-10 years (inclusive) the cost is £4.00 per month.**

**For Children aged 11-17 years (inclusive) the cost is £9.00 per month.**

### Both cover:

- two comprehensive dental examinations per year
- up to two digital x-rays per year if required
- orthodontic referral if required
- invitation to two special children's days (held in the school holidays) for continual reinforcement of good oral hygiene and healthy lifestyle advice.

The monthly plan cost includes the charges for management and administration payable by you to DPAS.

Children up to the age of 5 years are seen free of charge if they are seen with other plan members but are not covered by the Supplementary Insurance.

Treatment not covered by this plan must be paid for separately.

## Who is our plan for?

Our plan is designed for families who wish to attend the practice on a regular basis and have peace of mind that their preventative dental care is covered.

## How do you join our family plan?

There is no need for an assessment. All you have to do is complete a registration form and Direct Debit mandate for you and your children.

In addition to your first monthly payment, a one-off registration fee of £10 per person will be charged and will be included in your first Direct Debit payment.

If you choose to leave the family plan for any reason you can do so by simply giving us one month's notice.

## Any questions?

If you have any questions about our plan, please contact our reception team who will be happy to provide further information and guidance.

Terms within this brochure are subject to change without notice.

## What happens in an emergency?

You will have access to a 24 hour, 365 day worldwide dental emergency helpline, which will endeavour to find an English speaking dentist to assist you.



START  
SMILING

# Our Aim....Oral Health for Life

## What does the Supplementary Insurance cover?

### Your Supplementary Insurance provides:

- ✓ cover for:
  - up to £10,000 worth of treatment following dental injury
  - temporary emergency treatment whilst away from home in the UK or abroad (up to the limits specified)
  - the call-out fee charged by a dentist opening their surgery to treat you in an emergency (up to the limits specified)
- ✓ hospital cash benefit if under the care of an oral/maxillofacial surgeon
- ✓ cash benefit if diagnosed with oral cancer
- ✓ 24 hour access to a worldwide emergency helpline

The Supplementary Insurance is designed to cover the cost of **temporary emergency treatment whilst you are away from home** and therefore excludes the cost of emergency treatment carried out by your own dentist, a rota dentist, or any other dentist within a 15 mile radius of your practice. However, call-out fees charged by any dentist to open their surgery (including your own dentist) are recoverable up to policy limits.

In the event of a dental injury, treatment carried out by any dentist (including your own dentist) is covered up to policy limits.

Please refer to the Policy Summary and Important Information leaflet and the Policy for full details of the benefits, terms, conditions and exclusions.

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## Dentists

### Dr Tom Sealey

BChD (2006) MMedEd GDC No 104101

### Dr Tony Aneiros

BDS (Hons) MJDF (RCS Eng) GDC No 83807

## Hygienists/Therapists

Alison Pinchen RDH GDC No 2843

Natalie Ladosu RDH GDC No137570

Bonnie Stevens RDH GDC No 147692

## Contact

5 Market Place  
Ingatestone  
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Fax: 01277 356316

Email: [info@start-smiling.co.uk](mailto:info@start-smiling.co.uk)

Web: [www.start-smiling.co.uk](http://www.start-smiling.co.uk)

## Emergencies

**01277 353456**

**Away from home helpline:**

(UK) 0800 525631

(Abroad) +44 1747 820841

## Opening Hours

Monday: 9.00am - 7.00pm

Tuesday: 9.00am - 6.00pm

Wednesday: 9.00am - 6.00pm

Thursday: 9.00am - 6.00pm

Friday: 9.00am - 1.00pm

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